

2023 IMPACT REPORT



About Us

The S.A.L.T. Connection is a faith-based, nonprofit organization that provides education to help Christian women learn how to study God's Word for a victorious life, live a lifestyle of worship through obeying God's Word and use their biblical knowledge and life experiences to become a spiritual mentor to other women.



Our Vision

Pouring God's Word into women so that they can pour into other women.

- S** - studying for spiritual growth
- A** - application for a victorious life
- L** - living to worship God
- T** - teaching other disciples



Our History

In August 2014, the S.A.L.T. Connection was founded by Charita Howard. The non-profit's mission is to help Christian women learn how to develop an intimate relationship with God so they can then use their biblical knowledge and life experiences to become a spiritual mentor to other women.

In June 2015, the first S.A.L.T. Connection class began. In September 2015, a board of directors was established. On June 15, 2016, the S.A.L.T. Connection was approved to be a non-profit organization. In June 2016, the first S.A.L.T. Connection class graduated with six women successfully completing the program and receiving a spiritual mentor certificate of completion.

Today, the S.A.L.T. Connection continues to hold classes which provide education and training for women that will enable them to become spiritual mentors for other women. The classes consist of a maximum of 12 women of diverse backgrounds.



Strategic Goals

The S.A.L.T. Connection is striving to mentor women across the U.S. This goal reflects the need for women to be transformed through knowledge and application of biblical truth and provide spiritual guidance to other women. The objective of providing education and training will be accomplished with the support of donations, volunteers, advocates, grants and faith groups.

AMPLIFIED COMMUNITY ENGAGEMENT – expand The S.A.L.T. Connection program into churches, missionary programs and the community.

INCREASED CLASSES & NEW FACILITY – expand current operation by hiring more spiritual mentoring coaches, increasing class schedules, and purchasing and maintaining a building in order to provide a permanent location for women to receive training and education.

MENTORSHIP EXPANSION – The S.A.L.T. Connection follows Jesus' example by mentoring, teaching and mirroring how to be "Jesus on Earth." Jesus disciplined 12 ordinary men who changed the world. Through this program, every graduate can spiritually impact women not only in their communities but throughout the nations. As the mentoring and teaching continues, the number of women who will experience God through the S.A.L.T. Connection is limitless.



Our overarching belief is to love the one true all-powerful God above all else, then faithfully love and serve others. (Matthew 22:36-40)

By The Numbers



PROGRAM ATTENDANCE & GRADUATION

Since our foundation, we have provided Christian education to **more than 50 women** to help them learn how to study God's Word, live a lifestyle of worship and use their biblical knowledge and life experiences to mentor to other women. **We have an 84% graduation rate.**



DONATIONS & EXPENSES

In 2022, we received more than **\$5,000** in donations, and our nonprofit organization expenses were **\$3,840.**



CLASS MATERIALS PROVIDED

We provide each participant with a Study Bible and select class materials at no charge. **10% of our donations** goes towards providing class materials.



Levels of Sponsorship

Annual rates for businesses, organizations and groups

Silver

- ✔ Logo placement on promo materials and website
- ✔ One Facebook post mention with sponsor choice of date
- ✔ One sponsor highlight in The SALT Pourer newsletter
- ✔ Admission for two to all annual events
- ✔ Sponsor recognition at the 10-Year Anniversary event

\$2,500 / year

Gold

- ✔ Logo placement on promo materials and website
- ✔ Three Facebook sponsor posts with choice of timing
- ✔ Two sponsor highlights in The SALT Pourer newsletter
- ✔ Admission for five to all annual events
- ✔ Sponsor recognition at all annual events

\$4,500 / year

Platinum

- ✔ Logo placement on promo materials and website
- ✔ Six Facebook sponsor posts with choice of timing
- ✔ Four sponsor highlights in The SALT Pourer newsletter
- ✔ Admission for 10 to all annual events
- ✔ Recognition as presenting sponsor at all annual events
- ✔ Two-minute commercial at 10-Year Anniversary event

\$7,500 / year

Connect With Us



BECOME A VOLUNTEER

Our nonprofit is made up of volunteers who use their God-given talents to serve and support our organization.

Visit www.thesaltconnection.com to learn more and submit a volunteer application.



DONATE TODAY

We are supported by faith, grants and donations made by people who believe in doing God's work. Your contribution will be used to provide vital services to help us to biblically pour into women, so they can pour into others.



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Be in the know of all organizational updates by subscribing to our S.A.L.T. Pours e-newsletter. Visit www.thesaltconnection.com to sign up for our newsletter subscription and stay up-to-date on all things "S.A.L.T."





www.thesaltconnection.com